

# Our Mission Statement



**KiBiZ**

Kinderbetreuung Zug





## We champion extra-familial childcare.



- As a non-profit organisation we are deeply committed to ensuring that extra-familial childcare in the City and Canton of Zug is both available and affordable.
- We are able to meet much of the demand ourselves because of our own attractive range of places for childcare in day-care centers and with child-minders.
- We automatically review our services and adapt them to meet the current requirements and needs of our clients and contracting authorities.

## We take our clients seriously.



- Parents and their children are our clients. Their satisfaction is important to us. We regularly evaluate their satisfaction and make changes if and when necessary.
- Collaboration with parents is vital for the child to flourish in the day-care situation and we therefore involve them closely.

## For tomorrow's adults.



- We see children as independent personalities whom we accompany on part of their life journey.
- We have a holistic approach to the early education and upbringing of small children in which their self-development, their security and companionship are central.
- We find differing social and cultural backgrounds enriching and encourage integration and equal opportunities by offering day-care in Swiss-German.

## We are experts.



- We offer professional services with qualified employees.
- We encourage task-based further training and consequently have professionally and personally competent employees.
- As a training organisation we have a direct link to the training of apprentices and are committed to using professional and current working methods.

## Setting a good example.



- Our organisation is managed in a motivating, structured and transparent manner. We are supported by our quality management system.
- We use synergies in an optimal manner by centralising the back-office and decentralising implementation.
- We have a participative management style and involve all parties concerned.
- An optimal framework contributes to a good working environment.

## Well connected.



- Our most important partners are our members, the Communities and the Canton of Zug, with whom we maintain an open and trusting relationship.
- We greatly value exchanging ideas and active collaboration with other organisations and professional trade organisations, which support the same concerns and offer similar or supplementary services.



## Money makes it possible.



- We offer our services on behalf of parents and the municipalities of Zug. The financial contributions or child care vouchers the latter provide enable parents to have differing fees based upon their income.
- We receive financial support for our services and for specific projects from our faithful members and supporters. Moreover we actively seek donations.
- All financial contributions are used carefully and economically.
- Our annual accounts are checked by external auditors.

## We have an external impact.



- KiBiZ Kinderbetreuung Zug is well-known by the Zug population due to its strong networking, its public relations and its information policy.
- Our efforts ensure that the public is aware of the value of extra-familial childcare for parents, children, the economy and society in general.
- We are a competent point of contact for questions regarding extra-familial childcare and gladly offer our know-how.





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Office

T +41 41 712 33 23

[info@kibiz-zug.ch](mailto:info@kibiz-zug.ch)

[www.kibiz-zug.ch](http://www.kibiz-zug.ch)